



THE BERT SHOW | WEEKDAY MORNINGS



WELCOME TO THE BERT SHOW.

The Bert Show offers a blend of lifestyle advice, national entertainment news, celebrity interviews, humor and on-air community to listeners 12+. The program's success lies in its lack of formula and the openness of the cast members to share the most intimate and vulnerable details of their lives. This openness is what keeps the listeners coming back for more every day. This unscripted and uninhibited banter among the hosts is the driving force behind the show's accomplishments.

Since its inception, the nationally syndicated show has grown considerably. After dominating the Atlanta market, The Bert Show is rapidly growing and now airs in cities like Kansas City, Charleston and many more and continues to grow!

An estimated 1 million people tune in each week to the four-hour morning show to hear crew members bare their most private secrets – dishing details on their love lives, friends and families.

The cast members share their life stories including struggles, triumphs and all of the emotion in between. They are also known for turning the tables and coaxing the same type of highly sought information from their many celebrity guests. In addition, the show gives back to the community through numerous charitable events and programs, including Bert's Big Adventure, founded in 2002.



BERT WEISS

Host

Our fearless leader, Bert, is in the business of making connections. Known for his compassion, dysfunction and curious nature, he allows the listeners to see all parts of his personal life whether it's pretty or messy. He is a dedicated father of two sons, Hayden and Hollis. He loves traveling, working out, surfing and watching sports. Bert is also a true philanthropist in the community. His nonprofit called Bert's Big Adventure, is a year-round organization that annually takes children who have chronic and terminal illnesses and their entire families to Walt Disney World® on an all-expenses-paid, five-day trip every February.



MOE MITCHELL

Co-Host

Maurice "Moe" Mitch is a successful comedian, podcast host, and actor. Born and raised in Brooklyn, New York, Moe attended college in Norfolk, Virginia, where he earned a bachelor's degree in Business Management. He returned to New York after graduating and eventually found his way into stand up comedy. Once behind the mic, he knew he had found his calling and has been performing in venues all over the country ever since. His witty comedic astrology videos, "Moements - Why I Hate Your Sign" are what caught Bert's attention and in 2018, Moe became the newest co-host of The Bert Show.



KRISTIN KLINGSHIRN

Co-Host

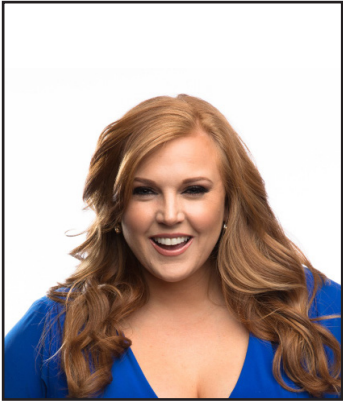
Not one to take herself seriously, Kristin knows life is short so you better have fun. She's never afraid to expose details of her life in the hopes of connecting with listeners and if you can get a good laugh in the process, even better. As soon as a celebrity does anything, and we mean anything, she knows all about it and is ready to report on it in her Entertainment Buzz. Kristin can hang with the boys and she can empathize with female listeners all at the same time. Compassion is key to her, but so is having an opinion and owning it.



ABBY MURPHY

Co-Host & Entertainment News Director

Abby is the show's resident single 20-something and she jokes that when she's not on-air talking about being an absolute hot mess, she's out in the real world, actually being a hot mess. The quarter life crisis is absolutely real but she's having a dang good time getting through it. Friendship ranks high in Abby's life and she's the planner of her group of besties. While she loves getting out-and-about and taking trips with her friends, most days she's impulse buying books on my phone (she knows that makes her sound super brainy, but she has to be bribed to read anything without romance in it). Abby also loves cats and has the sweetest fur baby, Della.



CASSIE YOUNG

Executive Vice President,
Digital & Marketing; On-Air

Not only will you hear Cassie on the show, you'll "see" her when you look at anything Bert Show related online...she runs all things digital! She's a creative at heart who has gone viral a few times - once for shutting down a rude personal trainer (she's a big body positivity advocate) and another time for breaking it down to Britney Spears (she LOVES her some dancing and some Britney!) She's British but grew up in the South, loves Cajun food, is an avid reader, has a passion for photography and is a new mom. She's a big believer in using your voice for good and when she's not working on the show, you can find her hiking, reading, or getting lost down an internet wormhole.



TRACEY KINNEY

Operations Manager &
Syndication Executive
Producer

As a hard working mother of 2 girls, it's hard to believe that Tracey has been with The Bert Show since she was a young, single 22-year-old intern, fresh out of college. Tracey loves history and genealogy, and long-timer Bert Show listeners know how much Tracey loves to organize., Show her a messy closet and an unlimited budget at the Container Store and she's in heaven. She's responsible for crossing the t's and dotting the i's of The Bert Show when it comes to operations. Her husband and Her girls are her world and she feels blessed to have a husband who feels the same way.



TOMMY OWEN

Show Director

Tommy began his radio career the summer after freshman year working at WKNC. In 1997, he pursued his first radio morning show gig as Executive Producer of the Bob & Madison Showgram. In 2003, he moved to Miami to be Executive Producer of the highly successful Paul & Young Ron Show. In 2006, he moved to L.A. to become the Executive Producer for radio Hall of Famer Rick Dees in the Morning. While there., he pursued a TV Writing certificate at UCLA and took Improv classes at Upright Citizen's Brigade. He also worked as a VIP Tour Guide at Warner Bros. Studio. Tommy loves movies and TV and as The Bert Show's resident movie know-it-all, he uses his useless knowledge to host The Bert Show's recurring movie trivia game Suck It Tommy Trivia. In June 2011, Tommy joined The Bert Show. As an integral cog in the behind the scenes operation of The Bert Show, he helps keep things running smoothly. Having spent 2 decades in the world. Tommy is a former rapper who runs a successful DJ business and he has been married to his wife, Renée, for 27 years.



K. LEE (KHRISTIAN)

Audio Producer



KEITY LEDBETTER

Operations Manager & Syndication
Executive Producer



REBECCA LANCASTER

Social Media Producer



JACKSON KIM

Assistant Producer
& Phone Screener



AMBER JONES

Assistant Digital Producer
& Phone Screener



MIKEY WAKEFIELD

Assistant Digital Producer
& Phone Screener

facebook



769K+ SHOW & CAST CUMULATIVE LIKES + FOLLOWS

twitter



245K+ CUMULATIVE BERT SHOW & CAST FOLLOWERS

Instagram



437K CUMULATIVE SHOW & CAST FOLLOWERS

You Tube



28 MILLION VIDEO VIEWS • 59K+ SUBSCRIBERS • 2 MILLION HOURS WATCHED

TikTok



305K+ SHOW & CAST FOLLOWS • 9.6 MILLION LIKES



The Bert Show, agents of destiny, help listeners find their...
“love at first site but oops I forgot to get their number”...fate.



They went on an amazing first date, sparks flew...but the other person ghosted!
We find out WHY they went MIA!



Think your significant other is cheating? The Bert Show will set a “trap” to catch them! Our most popular version of this is on Snapchat - it's a Snapchat Sting!



Listeners let The Bert Show in on the ‘psychoness’ they are planning that weekend.
The cast catches back up with the ‘psycho’ listener after their madness has subsided.

I'm just
curious...

The person our listener is dating is doing something kinda weird...our listener tells us the situation, and we help them decide if they should ditch ‘em...or date ‘em!



So you're dating a guy / girl...are they doing something shady? Or are you just feeling some kind of way about it? We'll tell you if it's shady...or not!

ClosureCall

Want closure? Listeners ask The Bert Show to call their exes to get closure on why their relationship really ended.

eBUZZ

Four times a morning, The Bert Show's Entertainment News Director and Co-host, Kristin Klingshirn, gives the listeners the inside scoop on everything Hollywood.



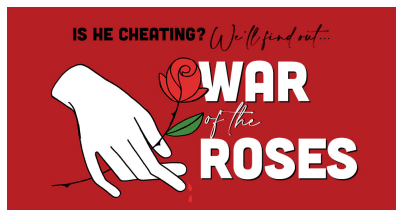
Got a sticky scenario and can't think of what to text to pull it off? The Bert Show will help you out in real time by telling you *exactly* what to say.



What is a listener doing that is so intriguing the show needs to follow along with their drama as it unfolds?

Am i NORMAL?

Anyone that thinks they have a weird quirk has the opportunity to call The Bert Show, not be judged, and find out if their craziness is normal.

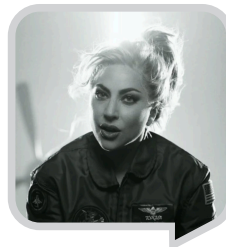


If a listener thinks their partner is cheating, we'll pretend to be a flower company and offer them free flowers...do they send them to their partners or to someone else?



ADELE

She joins the show to talk the song she'll NEVER perform publicly & what her son, Angelo, thought when he saw her perform.



LADY GAGA

She joins the show to talk about celebrating with her fans, internet trolls, and her world tour.



JUSTIN BIEBER

Justin Bieber talks about loving Selena Gomez, having a purpose, & cutting people out of his life.



DEMI LOVATO

Demi Lovato joins the show to talk about recovery and her new music!



SELENA GOMEZ

We go backstage with Selena Gomez. She dishes on the pressure of being in the music industry.



JENNIFER LOPEZ

Jennifer Lopez joined the show to talk Las Vegas and how - even though she's SO positive and upbeat - even SHE has bad days.



LIZZO

We got DEEP with icon Lizzo as she opened up about her new album "Special", how she keeps herself grounded, and the one thing a fan said to her that she'll never forget.



ZENDAYA

Kristin and Zendaya catch up before the AMAs and talk how she switches up fashion, Madonna, and who exactly is responsible for fashion trends.



KATY PERRY

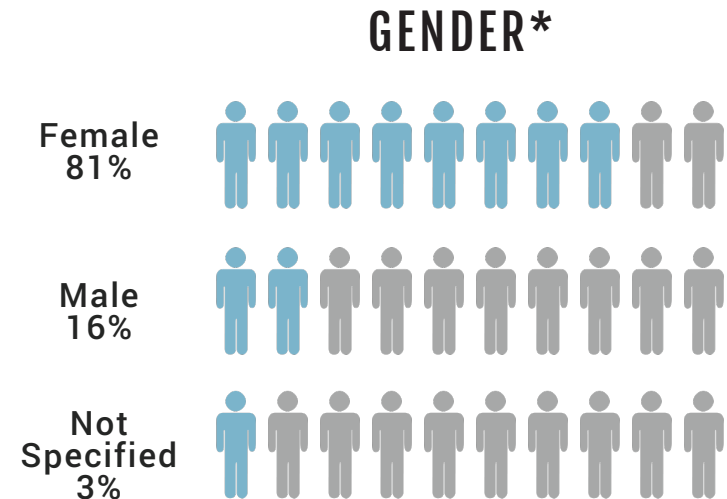
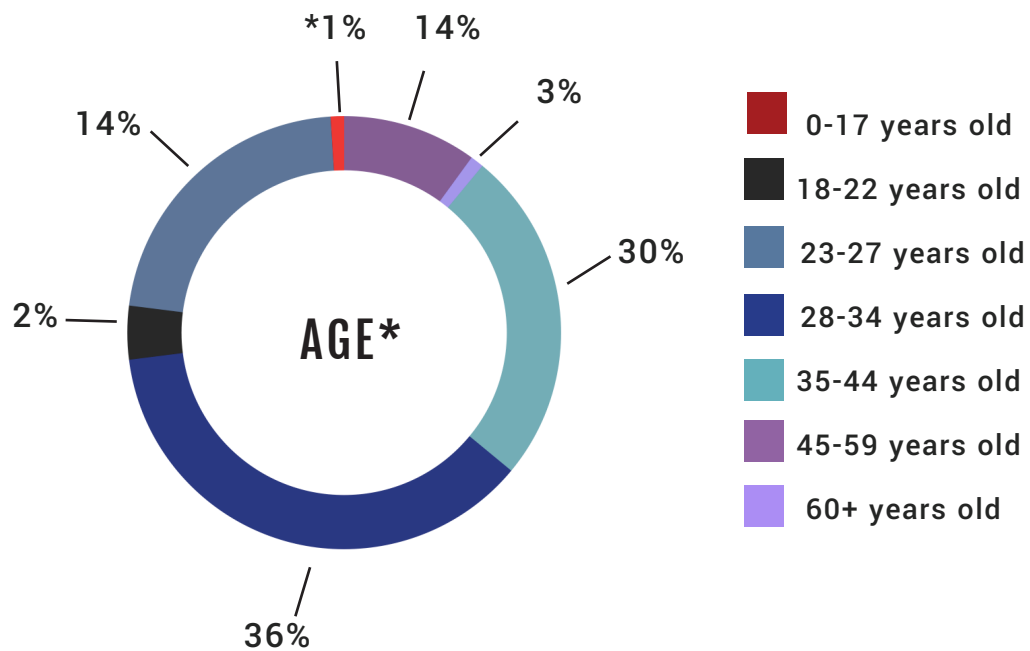
Katy Perry sits down with us to give us some exclusive insight into her new album!



MICHELLE OBAMA

Michelle Obama calls to thank The Bert Show community and talks about the 'Oh my gosh' moment that all presidents have.

4.8 MILLION+ MONTHLY DOWNLOADS



AVAILABLE ON ALL MAJOR PODCASTING PLATFORMS



*Data breakdown is supplied via Spotify, our second biggest podcast referrer.

The Bert Show is consistently recognized by the community. From The Bert Show's 'Big Thank You' to Bert's Big Adventure to the Pride Festival, The Bert Show is a highly respected and influential team in the community. Collectively and individually, they've won many awards for their outstanding show, including the following:

NATIONAL RADIO HALL OF FAME INDUCTEE

Bert Weiss, National Radio Hall of Fame, 2023

GEORGIA RADIO HALL OF FAME INDUCTEE

Bert Weiss, Georgia Radio Hall of Fame, 2020

LEON ALLEN AND WINSTON JOHNSON COMMUNITY LEADERSHIP AWARD

The Bert Show, Human Rights Campaign Atlanta, 2016

KIDD KRADDICK AWARD

The Bert Show, Talentmasters, 2014

PLAYMAKER AWARD

Bert & Stacey Weiss, Roddy White's Keep the Faith Foundation, 2014

TOP 25 RADIO PERSONALITIES OF THE LAST 25 YEARS

Bert Weiss, Talentmaster's Annual Morning Show Boot Camp, 2013

BE GREATER ATLANTA AWARD

Bert and Stacey Weiss, Atlanta Hawks, 2013

BEST MORNING RADIO SHOW

The Bert Show, Jezebel Magazine, 2012 & 2013

THE 2012 YEAR'S BEST AWARD

Bert Weiss, GLADD Leadership Council, 2012

COMMUNITY QUARTERBACK AWARD FOR VOLUNTEERISM

Bert Weiss, Atlanta Falcons, 2012



KEY INFLUENCER

Bert Weiss, Powerpreneur Spotlight Series, 2012

TRAILBLAZERS IN MEDIA & ENTERTAINMENT

Bert Weiss, 2012

BEST MORNING RADIO SHOW

The Bert Show, Reader's Picks Creative Loafing, 2005, 2006, 2007, 2008, 2010, 2012, 2015 and 2016

ATLANTA'S TOP 100 MOST INFLUENTIAL PEOPLE

Bert Weiss, 2011

BEST RADIO DJ

Bert Weiss, Reader's Picks Creative Loafing, 2010, 2011, 2012, 2015 and 2016

BEST TOP 40 RADIO PERSONALITY

Bert Weiss, Jezebel Magazine, 2011

THE BERT SHOW'S BIG THANK YOU 2011

First Lady Michelle Obama was so moved by the letter-writing campaign she called The Bert Show to thank them and their listeners.

GEORGIA'S IMPACT AWARD

COMMUNITY IMPACT STATEWIDE WINNER

Bert and Stacey Weiss, Parent to Parent of Georgia, 2011

11ALIVE COMMUNITY SERVICE AWARD

Bert Weiss, 2011

our mission...

Established in 2002, Bert's Big Adventure is a 501(c)(3) nonprofit organization that provides a magical, all-expenses-paid, five-day journey to Walt Disney World® for children with chronic and terminal illnesses and their families. To qualify for Bert's Big Adventure, children must be between the ages of 5 and 12, live in "The Bert Show" radio listening area, prove financial need and have never been to Walt Disney World®.

